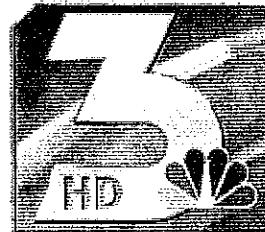


ORDER



KSNV

Orders	Order / Rev:	101886	Alt Order #:	06815346	Product Desc:	OCEGUERA 4 CONGRESS	Estimate:	1185	Primary AE:	Amy McCreary
	Flight Dates:	10/02/12 - 10/08/12	Original Date / Rev:	05/21/12 / 10/04/12	Order Type:	GENERAL			Sales Office:	BLPHI
								Sales Region:	National	
Agency	Name:	GMMB, Inc./ Washington D.C.			Buying Contact:				Billing Type:	Cash
	Billing Contact:				Washington Harbor				Billing Calendar:	Broadcast
					Washington, DC 20007				Billing Cycle:	EOM/EOC
									Agency Commission:	15%
Advertiser	Name:	Oceguera for Congress - Revised			Demographic:	A35+			New Business Thru:	
	Product Codes:	PLC02			Priority:	SELECT PRIORITY CODE			Order Separation:	00:05:00
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN							Advertiser External ID:	
									Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	29	\$21,280.00	\$18,088.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	29	\$21,280.00	\$18,088.00	0.00
Totals	29	\$21,280.00	\$18,088.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$21,280.00
Market	100%	\$106,400.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$27,664.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$22,344.00
KTUD	1%	\$1,064.00
KVVU	22%	\$23,408.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$10,640.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/02/12	10/08/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	2	\$425.001	0.00	NM	2	\$750.00	

M-F 5-6a WakeUp w/Wagners

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/02/12	10/08/12	MTWTF--	2	\$425.00	0.00

Order / Rev: 101886
Alt Order #: 06815346
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Oceguera for Congress
Product Desc: OCEGUERA 4 CONGRESS
Estimate: 1185

KSJV

Order / Rev: 101886
Alt Order #: 06815346
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Oceguera for Congress
Product Desc: OCEGUERA 4 CONGRESS
Estimate: 1185

KSNV

Order / Rev: 101886
Alt Order #: 06815346
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Oceguera for Congress
Product Desc: OCEGUERA 4 CONGRESS
Estimate: 1185

KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	KSNV	10/02/12	10/08/12	M-F Early News		CM	5-630p	MTWTF--	:30	3	\$1,200.00	0.00	NM		3	\$3,600.00
EARLY NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/02/12 10/08/12 MTWTF-- 3 \$1,200.00 0.00																
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/02/12-10/08/12	M-F Early News			5-630p				MTWThF----	:30	(\$1,300.00)	0.00	NM		
See MG 15.5 [na debates]																
5	KSNV	10/02/12-10/08/12	M-F Early News			5-630p				MTWThF----	:30	\$1,200.00	0.00	NM		
(M) MG for 15.2 10/03 [Revised Rate to Reinstate]																
E 16	KSNV	10/02/12	10/08/12	M-F Jeopardy		CM	630-7pm	MTWTF--	:30	3	\$1,300.00	0.00	NM		3	\$3,900.00
JEOPARDY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/02/12 10/08/12 MTWTF-- 3 \$1,300.00 0.00																
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/02/12-10/08/12	M-F Jeopardy			630-7pm				MTWThF----	:30	(\$1,300.00)	0.00	NM		
See MG 16.4,16.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
3	KSNV	10/02/12-10/08/12	M-F Jeopardy			630-7pm				MTWThF----	:30	(\$1,300.00)	0.00	NM		
See MG 16.4,16.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
4	KSNV	10/02/12-10/08/12	M-F Jeopardy			630-7pm				MTWThF----	:30	\$1,300.00	0.00	NM		
(M) MG for 16.3,16.2 [Revised Rate to Reinstate]																
5	KSNV	10/02/12-10/08/12	M-F Jeopardy			630-7pm				MTWThF----	:30	\$1,300.00	0.00	NM		
(M) MG for 16.3,16.2 [Revised Rate to Reinstate]																
E 17	KSNV	10/02/12	10/08/12	M-F Wheel		CM	7-730pm	MT-TF--	:30	3	\$1,300.00	0.00	NM		3	\$3,900.00
WHEEL OF FORTUNE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/02/12 10/08/12 MT-TF-- 3 \$1,300.00 0.00																
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/02/12-10/08/12	M-F Wheel			7-730pm				MTWThF----	:30	(\$1,300.00)	0.00	NM		
See MG 17.4,17.5,17.6 [Below LUR-LUR is \$260]																
2	KSNV	10/02/12-10/08/12	M-F Wheel			7-730pm				MTWThF----	:30	(\$1,300.00)	0.00	NM		
See MG 17.4,17.5,17.6 [Below LUR-LUR is \$260]																
3	KSNV	10/02/12-10/08/12	M-F Wheel			7-730pm				MTWThF----	:30	(\$1,300.00)	0.00	NM		
See MG 17.4,17.5,17.6 [Below LUR-LUR is \$260]																
4	KSNV	10/02/12-10/08/12	M-F Wheel			7-730pm				MTWThF----	:30	\$1,300.00	0.00	NM		
(M) MG for 17.3,17.2,17.1 [Revised Rate to Reinstate]																
5	KSNV	10/02/12-10/08/12	M-F Wheel			7-730pm				MTWThF----	:30	(\$1,300.00)	0.00	NM		
(M) See MG 17.7 [PGM CHG = NBC DEBATE]																
6	KSNV	10/02/12-10/08/12	M-F Wheel			7-730pm				MTWThF----	:30	\$1,300.00	0.00	NM		
(M) MG for 17.3,17.2,17.1 [Revised Rate to Reinstate]																
7	KSNV	10/02/12-10/08/12	M-F Wheel			7-730pm				MT-ThF----	:30	\$1,300.00	0.00	NM		
(M) MG for 17.5 10/03 [DAY MOVE]																
E 22	KSNV	10/02/12	10/08/12	M-F News 3 at Eleven		CM	11pm-1135pm	MTWTF--	:30	1	\$425.00	0.00	NM		1	\$425.00

M-F News 3 at Eleven						
NEWS 3 NIGHTSIDE						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	
Week: 10/02/12	10/08/12	MTWTF--	1	\$425.00	0.00	

Order / Rev: 101886
Alt Order #: 06815346
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Oceguera for Congress
Product Desc: OCEGUERA 4 CONGRESS
Estimate: 1185

KSJV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 22	KSNV	10/02/12	10/08/12	M-F News 3 at Eleven	CM		11pm-1135pm	MTWTF--	:30	1	\$425.003	0.00	NM		1	\$425.00
M-F News 3 at Eleven																
NEWS 3 NIGHTSIDE																
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating						
Week: 10/02/12		10/08/12		MTWTF--		1		\$425.00		0.00						
N 26	KSNV	10/02/12	10/05/12	Last Call w/Carson Daly	CM		136-205am	~TWTF--	:30	1	\$30.004	0.00	NM		1	\$30.00
Last Call w/Carson Daly																
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating						
Week: 10/01/12		10/07/12		~TWTF--		1		\$30.00		0.00						
N 27	KSNV	10/02/12	10/08/12	Rachael Ray	CM		11am-12pm	MTWTF--	:30	1	\$325.001	0.00	NM		1	\$325.00
Rachael Ray																
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating						
Week: 10/02/12		10/08/12		MTWTF--		1		\$325.00		0.00						
N 28	KSNV	10/07/12	10/07/12	Sports Night in Las Vegas	GM		Sun 1135p-1200a	-----S	:30	1	\$200.002	0.00	NM		1	\$200.00
Sports Night in Las Vegas																
NEWS 3 NIGHTSIDE																
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating						
Week: 10/01/12		10/07/12		-----S		1		\$200.00		0.00						